



# CITY BRAND MEDIA

## MEDIA KIT - SYNDICATED FEATURED COLUMNIST

### ABOUT

City Brand Media is an online advertising media and marketing agency representing a network of 140 PLUS City(dot)com websites across the country.

### DEMOGRAPHICS

Presently, network wide traffic is 1.2MM visitors each month, analytics show that 25,000 to 35,000 people per month read each section that interests them.

### OPPORTUNITY

Our Syndicated Featured Columnist section provides each "author" the ability to instantly be recognized as "The Leader in Your Industry", across the largest network of pure City(dot)com brands in the country.

### HIGHLIGHTS

Leading the Syndication platform is Academy Award nominated actress and best selling author, Mariel Hemingway, as she writes our HEALTHY LIVING column.



# NEWS

Starting in January 2016, we will launch our Syndicated Featured Columnist section, covering weekly articles on such topics as: Healthy Living, Technology, Green Living, Financial, Employment, Marketing, Arts, Politics, Relationships, Real Estate, Mortgages, Lifestyles, Fashion and more.

## ABOUT THE PACKAGE

### Opportunity to "own" your industry section

- Includes a strong "call to action" within each article to engage with these potential clients.
- Weekly content, when combined with our highly respected City(dot)com brands, becomes a significant marketing and lead generation tool for each section we promote.

### Package Includes

- 2-4 articles per month
- Digital banner ads across the Homepage of section
- Ability for video or interviews in articles

## PRICING

- Cost to participate and be the exclusive author and owner of preferred section is \$3,500 per month. (10 cents per viewer)



*"We are excited to share our outlook on life with the City Brand Media audience. We are constantly evolving our teachings and methods, and we believe we have something very powerful to share." - Mariel and Bobby*

### For additional information contact:

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